Arcitecta Wins Winter 2023 Digital Innovator Award from Intellyx

BOULDER, Colo. & MELBOURNE, Australia – December 5, 2023 – Arcitecta, a creative and innovative data management software company, today announced that it has been recognized with the Winter 2023 Intellyx Digital Innovator Award.

Intellyx is an industry analyst firm that focuses on enterprise digital transformation and the leading-edge vendors that are driving it. The firm interacts with numerous innovators in the enterprise IT marketplace. To honor these trailblazing firms, Intellyx's *Winter 2023 Intellyx Digital Innovator Awards* puts a spotlight on vendors worth watching.

"At Arcitecta, we are pioneering the next wave of data management through continuous creativity and innovation, reflecting our deep experience with diverse forms of data in a wide range of environments," said Jason Lohrey. "We are honored to be recognized by Intellyx as a Digital Innovator."

Arcitecta's flagship product, Mediaflux, is a comprehensive data management platform built from first principles by engineers specializing in advanced data management. In November 2023, the company launched its Mediaflux Universal Data System, which converges data management, orchestration, storage and multi-protocol access in a single – all at an order of magnitude less cost than legacy cluster file systems. With Mediaflux Universal Data System, data- and research-intensive organizations can easily share data across locations while achieving massive scalability, high performance and dramatic cost savings.

"At Intellyx, we get dozens of PR pitches each day from a wide range of vendors," said Jason Bloomberg, President of Intellyx. "We will only set up briefings with the most disruptive and innovative firms in their space. That's why it made sense for us to call out the companies that made the cut."

For more details on the award, visit the Winter 2023 Intellyx Digital Innovator awards page.

About Arcitecta
Arcitecta has been building the industry's best data management platforms since 1998. Today, Arcitecta is transforming data management and backup with Mediaflux, a rich end-to-end data fabric that simplifies data-intensive workflows in petabyte-scale environments to improve business and research outcomes. Mediaflux unifies data management processes into a single platform, simplifying the administration of massive data sets and allowing world leaders to solve

some of the most challenging problems on the planet. Mediaflux Livewire is a high-speed data mover that transfers billions of files securely, reliably and globally at ultra-fast rates. Mediaflux Point in Time redefines data resilience at scale, overcoming today's broken backup paradigm by integrating metadata-based, continuous inline data protection to eliminate the significant cost and impact of lost data. For more, visit www.arcitecta.com.

Arcitecta, Mediaflux and the Arcitecta logo are trademarks of Arcitecta, Inc. All other trademarks used herein are the property of their respective owners.

# # #

Media Contact Information

Press@Arcitecta.com
US/EMEA Media Inquiries:
IGNITE Consulting
Meredith Bagnulo, +1 303-513-7494
Denise Nelson, +1 925-858-5198

Australia/APAC Media Inquiries:
Emily King, Arcitecta Marketing and Communications
+61 434 255 022