

## Press release

### Arcitecta Named a 2024 Company to Watch by Coldago Research

*Innovative Data Management Provider Is Recognized for Its Vision, Product Development, Achievements and Execution as it Solves Some of the World's Most Complex Data Challenges*

**BOULDER, Colo. & MELBOURNE, Australia – March 18, 2024** – [Arcitecta](#), a creative and innovative data management software company, today announced that Coldago Research has selected Arcitecta as one of its five [Gems 2024](#) companies. The Coldago Gems list annually features five technology companies to watch due to their vision, product development, recent announcements and deployment execution, with a focus on technology and product innovations. Arcitecta's flagship product, [Mediaflux](#), operates at an extreme scale and manages hundreds of billions of files, significantly distinguishing it from other solutions that cannot scale to meet the demands of highly data-intensive, complex computing environments.

"We are honored to be named a Coldago Research Gem 2024 Company to Watch," said Jason Lohrey, CEO and founder of Arcitecta. "Our First Principles philosophy allows for an agile, responsive approach to problem-solving and decision-making. By breaking down problems to their most fundamental levels, we consistently find creative solutions others have overlooked."

Arcitecta is driving a new industry standard as it builds on its vision of making data easy to access, manage and use for value creation on a global scale. Mediaflux is a comprehensive software platform that is designed to handle the explosion of data in the most demanding environments. The platform ensures organizations with billions of crucial files can move, find and secure their data at any scale. It ultimately streamlines processes and supports novel discoveries and rapid operational decisions for world-leading research centers, national security agencies, universities, and Fortune 50 companies.

"Organizations often reach out to Arcitecta after trying other solutions that fail to scale or meet the complexity of their requirements. Arcitecta can accomplish what others cannot because Mediaflux is built from the ground up. The entire data management platform – from the database, protocols, and interfaces – was developed by Arcitecta engineers, resulting in an extensive knowledge base. This deep understanding allows us to work closely with customers and partners to formulate adaptive solutions for some of the world's most complex data challenges," added Lohrey.

The Mediaflux data management platform offers key capabilities that include:

- [Universal Data System](#) – a convergence of data management, data orchestration, multi-protocol access, and storage in one platform. It manages the entire data lifecycle, both on and off-premise and in the cloud, with globally distributed access.
- [Livewire](#) – a high-speed data mover that transfers billions of files securely, reliably, and globally at ultra-fast rates.

- **Point in Time** – offers metadata-based data protection at scale, expedites data recovery and eliminates the significant cost and business impact of lost data; enables a recovery point objective (RPO) of milliseconds regardless of the amount of data – terabytes, petabytes, or beyond.

Mediaflux pricing is based on the number of concurrent users, an approach that aligns pricing with the size of an organization rather than the volume of data under management. For more information, contact [talk@arcitecta.com](mailto:talk@arcitecta.com).

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### **About Arcitecta**

Arcitecta has been building the industry's best data management platforms since 1998. Today, Arcitecta is transforming data management and backup with Mediaflux, an award-winning rich end-to-end data fabric that simplifies data-intensive workflows in petabyte-scale environments to improve business and research outcomes. Mediaflux unifies data management processes into a single platform, simplifying the administration of massive data sets and allowing world leaders to solve some of the most challenging problems on the planet. Mediaflux Livewire is a high-speed data mover that transfers billions of files securely, reliably and globally at ultra-fast rates. Mediaflux Point in Time redefines data resilience at scale, overcoming today's broken backup paradigm by integrating metadata-based, continuous inline data protection to eliminate the significant cost and impact of lost data. Arcitecta was named by Coldago Research as a Gem 2024 Company to Watch, reflecting its vision, product development, achievements and deployment execution. For more, visit [www.arcitecta.com](http://www.arcitecta.com).

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### **Media Contact Information**

[Press@Arcitecta.com](mailto:Press@Arcitecta.com)

#### **US/EMEA Media Inquiries:**

IGNITE Consulting

Meredith Bagnulo, +1 303-513-7494

Denise Nelson, +1 925-858-5198

#### **Australia/APAC Media Inquiries:**

Emily King, Arcitecta Marketing and Communications

+61 434 255 022