MEDIAFLUX®
MADE BY ARCITECTA

Mediaflux® Point in Time

Effortless Ransomware Rapid Recovery Solution for Media & Entertainment

Instant recovery from a ransomware attack

Easy deployment and use

Works across a studio's existing production storage systems

Cost-effective

An Expensive, Looming Threat

Ransomware attacks have become an increasing concern for the media and entertainment industry, where intellectual property is highly valued, and production schedules are unforgiving. These attacks can prevent studios from accessing their media assets by encrypting them until a ransom is paid.

Recovering from ransomware attacks is a slow and complex process that can require significant IT expertise to implement. This results in significant downtime, lost media assets, and delayed or canceled releases for affected studios.

To overcome this challenge, Arcitecta developed the Point in Time Ransomware Rapid Recovery Solution that empowers studios to quickly restore their vital media assets and minimize the impact of a ransomware attack on their operations.

Instant Recovery

Point in Time enables studios to quickly restore their media assets in the event of a ransomware attack, minimizing downtime and avoiding the risk of data loss.
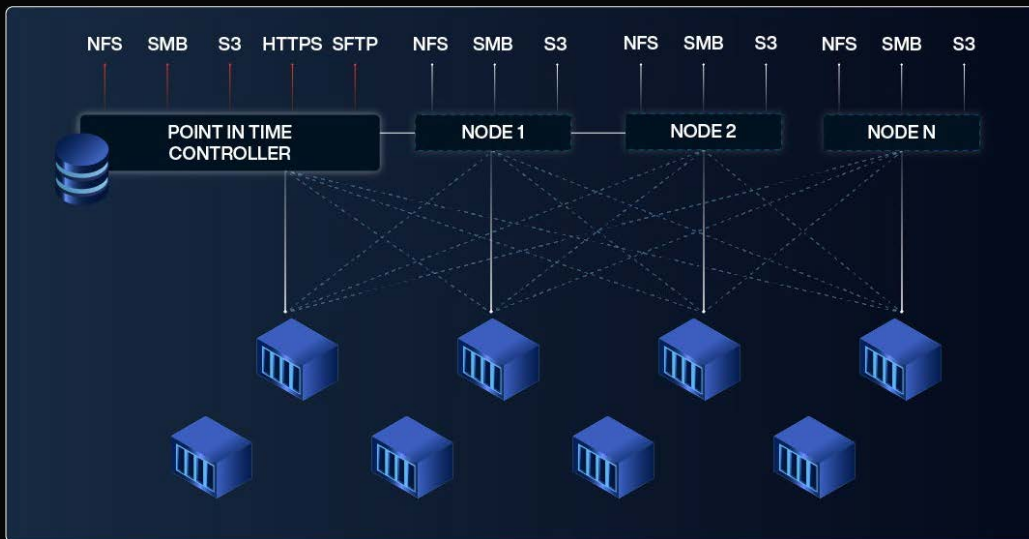
Easy Deployment and Use

The recovery process is simple and easy to use, requiring minimal IT effort.

Uses Existing Storage

Point in Time works across the studio's existing production storage systems, such as Dell PowerScale, making it easy to implement and cost-effective since no additional storage systems are required.

Cost-Effective

Point in Time licensing is not based on capacity, making it exceptionally practical for wide deployment.
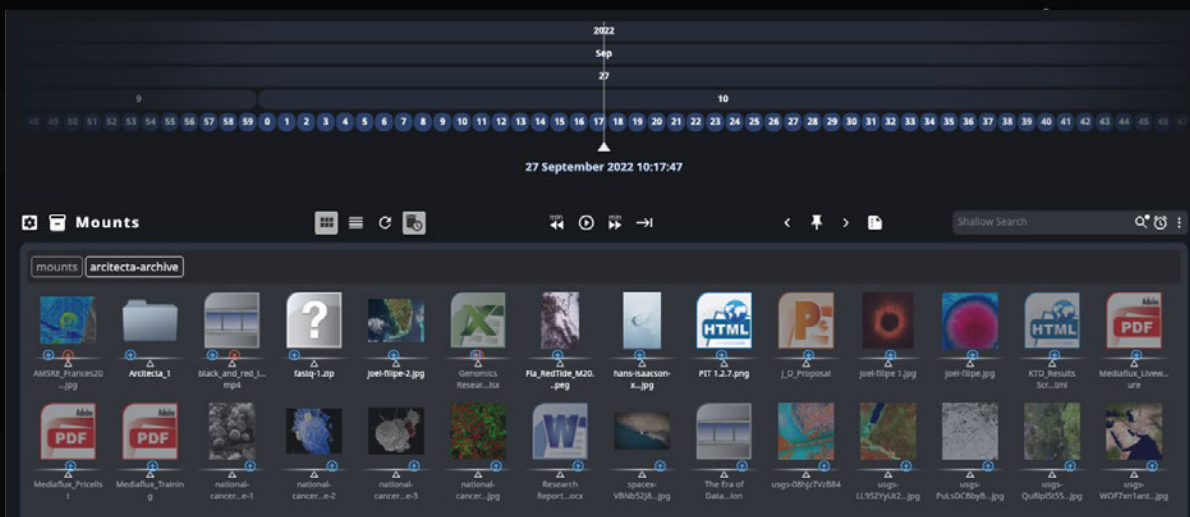
POINT IN TIME RECOVERS MEDIA ASSETS ACROSS STUDIO PRODUCTION STORAGE SYSTEMS

How it Works

The Point in Time Ransomware Rapid Recovery Solution is built on a versioning file system that enables studios to restore their assets quickly and easily to an earlier, immutable, unencrypted version in the event of a ransomware attack. Versioned files cannot be encrypted. This approach means that the recovery process is simple and does not require decrypting files or restoring from backups, which can be a time-consuming and complex process. Instead, studios can quickly restore the previous versions of their media assets, minimizing downtime.

More Benefits of a Studio-Wide Versioning File System

Point in Time front-ends and caches studio production storage systems, accelerating performance. It protects against inadvertent file deletion, data corruption, and other data loss situations. Moreover, it promotes collaboration by allowing multiple artists to work on the same files concurrently without the risk of data loss or conflicts. Point in Time also simplifies media asset file management by providing a centralized repository for all media assets, making it easy to manage and access files across the studio's production storage systems. This approach eliminates data silos, improving efficiency.

POINT IN TIME'S RECOVERY PROCESS IS SIMPLE AND EASY TO USE, REQUIRING MINIMAL IT EFFORT

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