



Arcitecta Named a Leader and Fast Mover in the 2025 GigaOm Radar Report for Unstructured Data Management

Arcitecta Earns Exceptional 5-Star Scores for Metadata Analytics, Global Content Search, Workload Orchestration, Data Protection, Scalability, Flexibility, Performance and Manageability

BOULDER, Colo. and MELBOURNE, Australia – April 15, 2025 – [Arcitecta](#), a creative and innovative data management software company, today announced it has been named a Leader and Fast Mover in the [2025 GigaOm Radar Report for Unstructured Data Management](#). The report recognized the innovation and leadership of the [Arcitecta Mediaflux® data management platform](#), awarding it with “Exceptional” 5-star scores across crucial categories that included Metadata Analytics, Global Content Search, Workload Orchestration, Data Protection, Scalability, Flexibility, Performance and Manageability. These scores earned Arcitecta the top ratings for Key Features and Business Criteria, with the sole top average rating across business criteria comparisons (4.7 out of 5.0) and tying with IBM and Cohesity for the top average rating across key feature comparisons (each with 4.4 out of 5.0).

Unstructured data management has evolved from a storage-centric discipline into a strategic imperative for modern enterprises, requiring critical tools for transforming data repositories into actionable business assets, as noted in the GigaOm report. Organizations are facing exponential data growth – petabyte scale is the new normal. Without proper data acquisition and data management, the full value of all this data is often unrealized.

“For unstructured data management, Arcitecta stands out with its sophisticated metadata analytics, exceptional performance and advanced orchestration capabilities,” said Whit Walters, field CTO at GigaOm. “Arcitecta brings a unified approach to enterprise data management through its flagship Mediaflux platform, which, unlike competitors that offer fragmented solutions, consolidates all data management functions into a single binary, including web services, metadata management, network protocols and filesystem operations.”

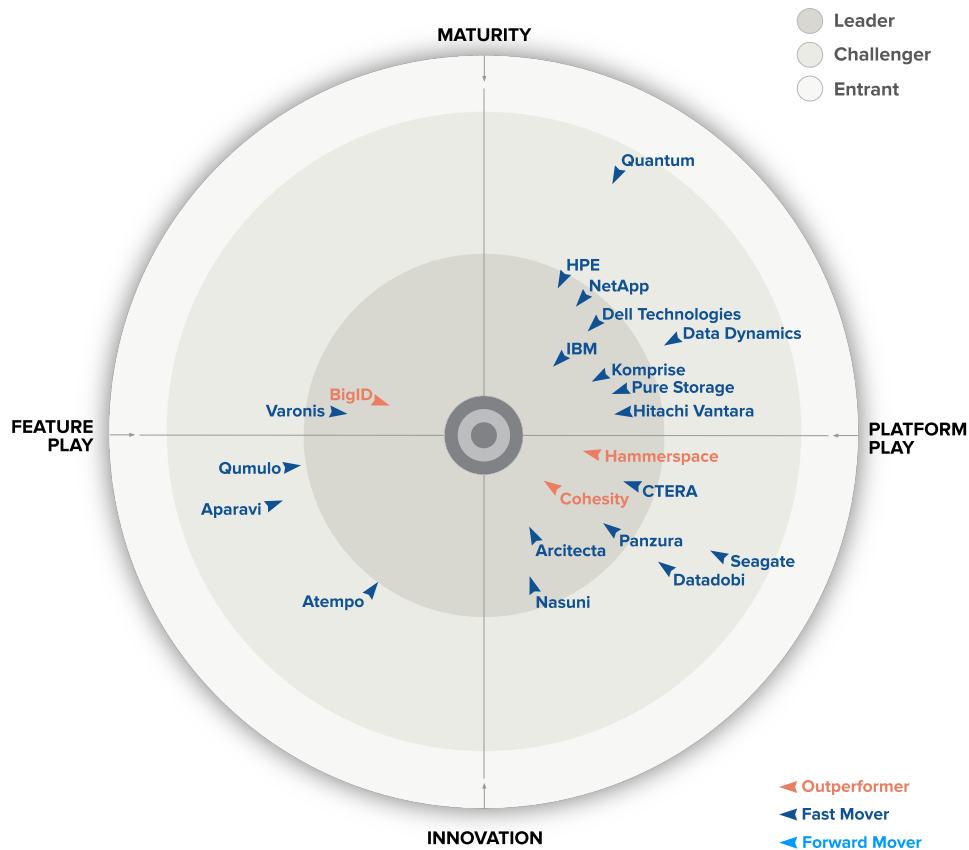
Arcitecta’s Mediaflux is an open platform with robust security and access controls, powered by hyperscale database technology and a simple API. It integrates data management, metadata curation and business policies into a single distributed solution, connecting business systems, compute infrastructure and data holdings.

The GigaOm report highlights the following key strengths that distinguish Arcitecta from its peers and fortify its position as a market leader:

- **Metadata Analytics:** Arcitecta stands out with its sophisticated metadata analytics capabilities powered by its XODB database. This enables comprehensive data lifecycle management and empowers organizations to make informed decisions through real-time analysis and reporting.

- **Global Content Search:** Arcitecta delivers exceptional performance with its implementation of a unified global namespace, facilitating efficient content search across distributed environments. With response times measured in milliseconds, even when handling billions of files, this feature ensures rapid and reliable data access.
- **Workload Orchestration:** Arcitecta shines with its advanced orchestration capabilities, which effectively manage sequencing, storage allocation and computational resources throughout the data lifecycle. These features are complemented by robust error handling and recovery mechanisms, ensuring seamless operations.

"Arcitecta leads in data management with the Mediaflux platform, offering a suite of solutions that provide a holistic view of data irrespective of its storage system or geographical location," said Jason Lohrey, CEO and founder of Arcitecta. "By merging world-class data management, orchestration and multi-protocol access within one platform, we are setting a new industry standard that moves beyond legacy data management solutions. We are honored to be recognized as a Leader and Fast Mover by GigaOm, validating our commitment to making data more accessible, manageable, and valuable."

**MATURITY**

Emphasis on stability and continuity; may be slower to innovate.

INNOVATION

Flexible and responsive to market; may invite disruption.

FEATURE PLAY

Offers specific functionality and use case support; may lack broad capability.

PLATFORM PLAY

Offers broad functionality and use case support; may heighten complexity.

Source: GigaOm 2025

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Image: GigaOm 2025 Radar for Unstructured Data Management

The Mediaflux Difference

Mediaflux offers an advanced, comprehensive data management platform that can operate on a massive scale to help organizations better manage their data throughout its entire lifecycle. Its suite of solutions enables organizations to organize, search, share and preserve their data well into the future for lasting value and includes the following:

- **Mediaflux Real-Time.** An ideal solution for growing file management, video, live sports, broadcast, experimentation and more. Arcitecta's Mediaflux Real-Time provides nearly instant access to live data as it is being generated and delivers it to edge locations where it can be utilized. It supports real-time editing, removes workflow bottlenecks and enhances remote

collaboration, enabling faster content delivery and seamless media management.

- **[Mediaflux Point in Time](#)**. A revolutionary new backup and recovery approach that redefines data resilience at scale. Point in Time eliminates the cost and business impact of lost or corrupted data and provides self-service data recovery. It allows users or IT administrators to go back to any point in time to recover needed files – even in the event of a cyberattack where files have been encrypted. It provides a strong first line of defense against crypto locking with the ability to roll back ransomware attacks, enabling the complete and immediate recovery of data – a recovery time objective (RTO) of zero – and virtually no downtime with a recovery point objective (RPO) near zero, typically within milliseconds.
- **[Mediaflux Livewire](#)**. A file transfer software solution that leverages the power of metadata to optimize data movement via parallelized data transfers across latent networks and eliminate redundant file transfers. Livewire enables customers to transmit large amounts of data over very low-bandwidth and unreliable network connections. It allows customers with smaller networks, especially relative to the size of data they need to transmit, to easily keep large amounts of data synchronized between sites and transmit data in both directions, regardless of low network bandwidth and reliability.
- **[Mediaflux Universal Data System](#)**. A convergence of data management, data orchestration, multi-protocol access, and storage in one platform. The system manages the entire data lifecycle, both on-premise and in the cloud, with globally distributed access. With Mediaflux Universal Data System, data- and research-intensive organizations can easily share data across locations while achieving massive scalability, high performance and dramatic cost savings.
- **[Mediaflux Multi-Site, Mediaflux Edge and Mediaflux Burst](#)**. These solutions enable users within geographically dispersed workforces to collaborate more efficiently, spend far less time waiting for data when needed and avoid unnecessary investments in compute resources when usage times peak. As part of Arcitecta's evolving ecosystem of advanced data management capabilities, these solutions ensure data is moved to the right location for the right user at the right time, accelerating innovation, discoveries and business outcomes.

Resources

- Read the full report: [2025 GigaOm Radar Report for Unstructured Data Management](#)
- More on [Mediaflux, a Data Management Platform](#)
- More on [Mediaflux Real-Time](#) for workflow acceleration and remote collaboration
- More on [Mediaflux Point in Time](#) for data resilience at scale
- More on [Mediaflux Livewire](#) for data transfers at the speed of light
- More on [Mediaflux Universal Data System](#) for multi-vendor storage ecosystems
- More on [Mediaflux Multi-Site](#), [Mediaflux Edge](#) and [Mediaflux Burst](#) for geographically distributed workforce collaboration and efficiency

About Arcitecta

Arcitecta has been building the industry's best data management platforms since the dawn of the data age. Today, Arcitecta is transforming data management and backup with [Mediaflux](#), a rich end-to-end data fabric that simplifies data-intensive workflows in petabyte-scale environments to improve business and research outcomes. Mediaflux unifies data management processes into a single platform, simplifying the administration of massive data sets and allowing world leaders to solve some of the most challenging problems on the planet. For more, visit www.arcitecta.com.

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